


★ 2014 ★

**SOUTH MELBOURNE FC
CORPORATE
COTERIE**

WE ARE SOUTH MELBOURNE



COACH'S MESSAGE



The Club is poised to enter a new era with the introduction of the National Premier League in Victoria this season.

Coming to the Club midway through last season, I knew that South Melbourne was a big club that should be challenging for silverware every year. It was a remarkable second half of the season where the team played attractive and effective football that saw us qualify for the finals. Last season's disappointment of losing in the Preliminary Final will motivate the players to work even harder this season and go one step further.

The club has been able to retain the core of its squad from last year, as well adding a number of quality additions that will further strengthen what is a very good team.

Just as we, the coaching staff, playing squad and support staff have shown our commitment to South, it is the perfect time for you to get behind the club and show your commitment! Get behind the club, and support the team as it strives to success.

Chris Taylor
SMFC Head Coach

A photograph of a soccer field at Lakeside Stadium. In the foreground, several people are playing soccer on a green field. In the background, there are white stadium seats, a blue running track, and a city skyline with several tall buildings under a clear blue sky. A large circular graphic with a white border is overlaid on the top left, containing the text 'LAKESIDE STADIUM' in white capital letters.

LAKESIDE STADIUM

The Victorian Government has committed over \$60 million to State Sports Facilities Project (SSFP), which includes the construction of Lakeside Stadium (formerly known as Bob Jane Stadium), in Albert Park. Lakeside Stadium will sit alongside Albert Park's other top class sporting facilities including Melbourne Sports and Aquatic Centre (MSAC) and will be operated and managed by the State Sport Centres Trust (SSCT) upon completion.

The SSCT's vision is to develop an innovative sports hub encompassing all of its venues that provides a diverse range of programs and events for international, national and state sporting groups as well as serving the Victorian sporting and recreational community.

Lakeside Stadium forms the SSCT's fourth venue and will provide a new home for athletics in Victoria with the development of facilities for training and competition at all levels. The stadium will also include administration facilities for South Melbourne FC, Athletics Australia, Athletics Victoria and Australian Little Athletics, and will become the new headquarters of the Victorian Institute of Sport (VIS.)



CORPORATE COTERIE

Limited to only 70 members, this Membership Group provides an informal atmosphere positioned to facilitate corporates to network and drive business-to-business sales. Fully catered, this corporate package provides a wonderful opportunity to expand your network and meet like-minded individuals.

We invite you to catch all the action in a level of style and comfort that makes for a great day of football.

Benefits:

- 2014 SMFC corporate hard card
- Access to the President's Room in the corporate suite
- Access to reserved premium cushioned seating in the main grandstand of Lakeside Stadium
- Business to business networking opportunities
- Finger food and refreshments (Beer, wine, and soft drink only)
- One (1) Car park pass for all home matches

Total Investment - \$750 incl. GST

A season guest pass or single match guest pass can be purchased if you wish to bring a guest into the President's Room to enjoy all the action.

Season Guest Pass - \$600 incl. GST

Single Match Guest Pass - \$60 incl. GST



To learn more about how we can tailor sponsorship opportunities to your requirements, please contact the team below:

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